**Yu Sun**

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# SUMMARY

Master of Information student at the University of Michigan, with a Bachelor of Science degree in business psychology from University of San Diego. Specializing in user research and design with a robust foundation in business psychology, I bring a unique perspective to integrating user-centered design with psychological principles.

# EDUCATION

**University of Michigan**

**Master of Science in Information, UX Research and Design** **Sept 2023 – March 2025**

**University of California San Diego**

**Bachelor of Science, Business Psychology** **Sept 2020 – Sept 2022**

# EXPERIENCE

**Undergraduate Teaching Assistant March/2022 - June/2022 Clinical Psychology**

* Managed a team of 33 students, organizing and scheduling in-depth reflection circle for groups of 1-5 individuals.

Designed discussion questions to stimulate critical thinking and fostered an engaging learning environment.

* Checked student’s assignment, proctored tests, and evaluated student performance, grading based on verbal and written responses to ensure alignment with course standard and objectives.
* Offered personalized support to students via email and dedicating 2 hours weekly for office hours.

**HoneyComb Capsules Jan/2022 - March/2022 Marketing & Management**

* Team leader in a group of 5 and created a mock business plan for franchise presentation. ● Calculated key metrics, completed the KPIs and evaluation plan.

**Ocean Pollution Research Proposal Sep/2021 - Dec/2021 Explorations/Changing Planet**

* Worked in a small group of 4 peoples for the research proposal on San Diego border communities impacts on ocean pollution. Conducted in-depth research on the types of ocean pollutants, and how the lack of services such as trash pick-up, sewage system in poor communities contribute to ocean pollution.

**Nursing Home Volunteer Aug/2017 - May/2020 Senior Care Facility**

* Provided music performance and companionship every month for 2 hours in senior care facility Arbor Terrace for elderly people.

# SKILLS

* Adobe Illustrator, Adobe Photoshop, Adobe Premiere Pro, Figma, Canva, PowerPoint, Python, HTML/CSS
* User Research, Visual Design, Benchmarking, Wireframing, Prototyping, Competitive Analysis
* Languages – English, Mandarin